

MAINE OUTDOOR FILM FESTIVAL

2024 SPONSORSHIP



THE MAINE OUTDOOR FILM FESTIVAL

The Maine Outdoor Film Festival produces international outdoor adventure and conservation film events with the goal of broadening perspectives, championing storytelling, and inspiring environmental conservation and responsible exploration. MOFF explores the beauty, interactivity and complexity of our planet while asking questions and sharing stories about how the power of our planet influences human experience and conversely, human's impact on the planet. We do this three ways:

PORTLAND FLAGSHIP FESTIVAL

MOFF's signature event is the annual flagship festival each July in Portland, Maine. Filmmakers, outdoor aficionados, environmentalists and lovers of art and storytelling converge for outdoor adventure and conservation film in Maine's cultural hub. Each day, the festival features a panoply of programming including indoor daytime screenings, industry panels, and artist networking events. And each night an outdoor theater is erected: a 20' inflatable screen with a modern audio and projector system.

SELECTS TOUR

Following the flagship, the Selects Tour travels throughout the northeast, bringing uniquely curated selections of the flagship's films to people where they are. MOFF has hosted screenings in all 16 counties in Maine - from the County to the New Hampshire border to Down East. See page 13 FMI.

MOFF OFF-SEASON

Appreciative of all the seasons, MOFF presents screenings and events on shoulder seasons as a way to unite communities, inspire action, and celebrate the outdoors no matter what the weather (such as "Snow Day Dreams", Earth Day, International Women's Day). Check out our past events [here](#).

'23 FLAGSHIP FESTIVAL SNAPSHOT

JULY 20-30, '23 IN PORTLAND, MAINE

[CLICK FOR THE RECAP VIDEO!](#)

97 FILMS FROM MAINE + AROUND THE WORLD

30+ HOURS OF INDEPENDENT FILM

40+ FILMMAKERS IN ATTENDANCE

1,550+ IN-PERSON ATTENDANCE

22 SCREENINGS

7 VENUES

6 PANEL DISCUSSIONS

8.5K NEWSLETTER SUBSCRIBERS
+43% OPEN RATE

8.65K META FOLLOWERS (FACEBOOK + IG)

65K+ WEBSITE VISITS DURING PEAK SEASON



ATTENDEE FEEDBACK

Maine Outdoor Film Festival

72 Auburn St, Portland, ME

5.0 ★★★★★



Sophie Donelson
4 reviews · 2 photos

★★★★★ 4 days ago **NEW**

So fun! I plan my summer trips around this — it's not just for film buffs or outdoorsy types, it's just a beautiful event series, great people, and I always leave feeling uplifted. A gem!



Like



Abigail Wilson
1 review

★★★★★ a month ago

A great blend of Maine made films and films from away that celebrate the outdoors, inspire change, and spark creativity.

Like



Sara Gooch
2 reviews

★★★★★ a month ago

I love everything about MOFF. Inspiring, informative, international. Conscientious film making from a well rounded and respected group of film makers. MOFF is so much more than outdoor adventure films. Highly recommend!

Like



susansV8274TV
24 likes

Went to the Maine Outdoor Film Festival Friday night.

Review of Eastern Promenade Trail

★★★★★ Reviewed August 9, 2020

This is the most beautiful place in Portland! Thank you to the friends of the Eastern Prom for keeping this area so pristine—We sat on our blankets, watching the sun go down, eating great Portland take-out and watching some incredible films.



Matt Schwach
7 reviews · 3 photos

★★★★★ a month ago

More than wonderful films, the MOFF has become a very positive and uplifting part of our Portland summer.

Like



John Zecca
1 review

★★★★★ a month ago

Great outdoor films in a great outdoor town!

Like



Silas Hagerty
3 reviews · 1 photo

★★★★★ a month ago

Incredible Film Festival run by Incredible People! I have it on my calendar every summer and it's the best!

Like



Hannah Irvine

1 review

★★★★★ a month ago

Coming from California, I had the best time at MOFF! All the events ran on time and were uniquely curated towards MOFF's thematic focus on adventure, nature, and conservation. It's a unique experience to watch artistically produced documentaries about the outdoors IN the great outdoors of Portland, ME- but the indoor screenings were just as enjoyable! The MOFF programming team is a genuine group of filmmakers and outdoor enthusiasts creating community around these things. I'd absolutely come back!

Like



Katrina M

3 reviews

★★★★★ a year ago

We had a wonderful time on the eastern prom tonight! Inspiring films, gracious hosts and beautiful scenery made for a very special evening.

Like 1

Overall Rating ★★★★★ Communication ★★★★★
 Quality ★★★★★ Hospitality ★★★★★
 Value ★★★★★ Networking ★★★★★



Jeshua Soucy

Really great festival and group. I have loved working with them over the years!

August 2023

Helpful



Brian Francis

The Maine Outdoor Film Festival was a great experience!... the host was welcoming and my film very well received. Thank you to the organizers, well done.

August 2023

Helpful



Andrew Labens

Had a good time at MOFF and was thrilled to be able to show our feature since it was the first year for them!

August 2023

Helpful



Genevieve Sulway

Excellent responsive communication from Maine Outdoor Film Festival. Thank you for screening "When Worlds Collide" in 2023. Sadly I could not attend in person but I was kept up to date. Would highly recommend filmmakers submit to this festival.

August 2023

Helpful



Alex Eggermont

Thanks for having me, it was a pleasure to have my first film screened at your festival!

August 2023

Helpful



Justin Harris

This festival is special. It's what film festivals should be. Great people. Outstanding organization and communication. Beautiful and unique venues. And a vibe that perfectly fits Maine and the outdoor life. I was honored to be a part of this festival and hope to return again and again. Thanks MOFF. That was a great road trip.

August 2023

Helpful



Eric Braker

My brother and I have been lucky enough to have two films in the MOFF for the past two years, and we absolutely love being a part of it! The hospitality and communication are among the best we've experienced across any festivals we've been a part of. Unfortunately, it has never timed up where we can attend in person, but fingers crossed for future years!

December 2022

Helpful



Bailey Beltramo

I'm a first time filmmaker and festival attendee, and I couldn't have been more pleased to have MOFF be my introductory experience. The communication from Nick and his team from the onset was amazing. The venue in Portland was awesome, the selection of work was phenomenal and inspiring... it was just an all-around great experience. Due to distance from the event, I didn't get to take advantage of the networking opportunities that were offered, but that was a great thing for MOFF to include in the experience! Hope to be back again!

Show Less

August 2021

Helpful

Response from festival:

Thanks Bailey. It was wonderful to have you!



Bob Krist

Excellent communication and willingness to adapt in terms of the pandemic. They pulled off a wonderful festival in tough, ever-changing conditions!

August 2021

Helpful

Response from festival:

Thanks a lot for being a part Bob!



Benjamin Keller

This is a really unique that really embraces it's surroundings. Driven by excellent people to bring new and esoteric films to the people of Maine. And that is no small feat, given the size of the state. Everything from point A to point B with this fest is just great. It's a an honor to be involved with it, and even when I am not directly, it's an incredibly fun thing to do in Maine, sitting under the stars watching incredible films.

Show Less

February 2021

Helpful



Dave Weich

Having discovered my love for the outdoors as a child in Maine, it was a thrill to screen THIS PLACE CALLED NUKA at the Maine Outdoor Film Festival. We attended a screening in Edgcomb, on a beautiful property overlooking the valley. I love that MOFF brings its films to communities around the state. Thank you, Nick, and everyone associated with MOFF for being such great hosts.

Show Less

March 2020

Helpful



Vera Neverkevich Hill

A super friendly festival, excellent clear communications, and the organizers keep promoting your work even after the festival, if there are fitting opportunities. Would love to come visit next time!

August 2022

Helpful



Marty Pottenger

So good to have such a welcoming, big-hearted festival here in Portland and southern Maine. A variety of films and filmmakers made it feel like the community event MOFF is. And being outside made it all feel more rooted to place and to the planet. My collaborator, Passamaquoddy Vera Francis and I both noted that as Blessing of the Creatures was being screened, the seagulls, ants, the humans, and the waves on Casco Bay were getting to hear Passamaquoddy spoken again after many many years.

WHY SUPPORT MOFF?

MOFF IS A LOCAL AND GLOBAL EXPERIENCE We screen films from around the world, with special consideration for Maine-made and Maine-relevant films. Our jury aims for 1/3 Maine-made. MOFF has screened films from over 60 countries and welcomed filmmakers and attendees in-person from over 15 countries.

By supporting MOFF you're **RAISING AWARENESS** of critical environmental topics, helping to spawn conversation and shifts in perspective. Viewers leave energized, inspired, and curious.

MOFF IS FUN Hike/bike/sail/or kayak > dine out > grab a beer at a networking event > pack a cooler and watch films under the stars. How's that for a summer day in Portland, Maine!?

MOFF CHAMPIONS FILMMAKERS and provides these artists and storytellers an opportunity to share a unique perspective. Artists add vibrancy and contextualize the present through innovative and provocative ways. At the Flagship Festival, MOFF and it's sponsors invite local, national and international filmmakers to participate in panels, media appearances, networking and parties.

YOUR BRAND IN FRONT OF HIGHLY ENGAGED ATTENDEES in person and online with similar values who identify as story-lovers, wilderness appreciators, conservationists, activists, creatives, athletes, gear junkies, scientists, students, and people who care about boundary-pushing exploration of our earth - and human potential.

A portion of festival **PROCEEDS BENEFIT [TEENS TO TRAILS](#)**, a non-profit devoted to creating life-changing outdoor experiences for Maine students. We're proud to have collaborated with Teens to Trails for 10+ years.



SPONSORSHIP TIERS

EXCLUSIVE PRESENTER \$15k

DIRECTOR \$10k

PRODUCER \$5k

BRONZE \$3k

ALPINE \$2k

SUPPORTER \$1K

PROGRAM AD + WEBSITE LINK \$500

We believe flexibility and open-mindedness is critical in building supportive and impactful relationships. Please use this as a launching point for partnership – and let's start a convo to understand each other's goals and where we want to go. In addition to the deliverables on the following pages, the Presenter, Director and Producer levels are each offered a selection of **CUSTOMIZABLE PERKS**.

EXCLUSIVE PRESENTER CHOOSE 3

DIRECTOR CHOOSE 2

PRODUCER CHOOSE 1

OWN A PORTLAND FLAGSHIP SCREENING: all collateral for the screening leads back to you; opportunity to address the crowd, a dedicated newsletter + tickets for your crew.

OWN A SELECTS TOUR SCREENING: we'll work with you to host a screening at your location within 75 miles of Portland on a mutually agreeable date. Works great for employee or client appreciation night.

MOFF STAFF WEAR YOUR PRODUCT AT FESTIVAL EVENTS: we'll rep your gear and do plenty of social media and in-person shout outs.

HOST A HAPPY HOUR, NETWORKING EVENT OR PARTY: at your location or a mutually agreeable alternate. Logo, posters, "hosted by", mic time, graphic projected on wall.

OWN THE WICKED FUN MOFF LAUNCH PARTY!: we'll kick off the festival with you as the host.

OWN A PANEL DISCUSSION: help curate the content and participate as a panelist on a topic relevant to the themes and topics important to you.

GIFT BAG BRANDING: you provide branded gift bags for filmmakers and VIPs.

SERVICE DAY SPONSOR: work on one of our service/take-action days to support an important cause.

SOMETHING ELSE? let's chat!

EXCLUSIVE PRESENTER \$15K

This tier is limited to ONE sponsor only. Top billing. Maximum exposure with digital, print, virtual and in-person engagement. Includes first-sentence mentions in advertising and calendar listings, 60-sec pre-roll video at all screenings and deep social media collaboration.

- MOFF 2024 is presented by [your company]" language used in all MOFF advertising, calendar listings, top of each newsletter, press releases, etc.
- Choose **three** customizable perks (see previous page) like hosting an event at your site, owning a screening in Portland or elsewhere in Maine or branding the gift bags.
- The only business logo on Flagship Festival poster
- Permanent unstaffed table at MOFF headquarters at Maine Studio Works
- Mentions on radio promos during month of July
- Your company logo on footer of every page on website - MOFF.film
- Thank you with logo on MOFF homepage
- Top logo and link to your company's website on MOFF sponsor webpage
- Top billing, with largest logos + hyperlinks in all MOFF 2024 newsletters
- Largest logos on Selects Tour and MOFF Off-Season event materials (Women in the Wild, Snow Day Dreams, Earth Day, etc.) such as flyers and digital graphics
- Vast recognition + deep collaboration opportunities on MOFF social channels
- Largest logo and "Presented by [your company]" on flyers, posters, banners, sandwich board street signage at events, etc
- Logo on side of MOFF truck trailer
- Primary logo on Step & Repeat - 10x
- Full page, back cover ad in Festival program - print and digital
- Pre-roll video at all Flagship and Selects Tour screenings - 60 seconds
- Option to display or table your products or services at screenings
- Your product(s) or services raffled at screening intermissions
- Your brochure, sticker or swag on display at screening check-in booths
- Logos shown at pre-event slideshow
- Name and logo in pre-roll of Flagship Festival and Selects Tour
- FOUR All access 2024 Flagship Festival Gold Passes for staff, friends or family
- TWENTY individual Flagship Festival tickets for staff, friends or family

DIRECTOR \$10K

This tier is limited to TWO sponsors only. Exclusivity in your industry, product placement and signage opps at all screenings. 40 second custom pre-roll commercial at screenings, on-site presence, and the choice to “host” a screening or panel, logo on Step & Repeat, plus other deliverables.

- Choose **two** customizable perks (see previous page) like hosting a panel discussion or having MOFF staff wear your products at events.
- Logo and link to your company’s website on MOFF sponsor webpage
- Top billing, with largest logos + hyperlinks in all MOFF 2024 newsletters
- Thank you with logo on MOFF homepage
- Vast recognition + deep collaboration opportunities on MOFF social channels
- Logo on sandwich board street signage at events
- Logos on Selects Tour flyers
- Logo on Selects Tour digital graphics (event page and social media)
- Logo on side of MOFF truck trailer
- Secondary logo on Step & Repeat - 5x
- Half page ad in Festival program - print and digital
- Pre-roll video at all Flagship and Selects Tour screenings - 40 seconds
- Option to display or table your products or services at screenings
- Your brochure, sticker or swag on display at screening check-in booths
- Logos shown at pre-event slideshow
- Your product(s) or services raffled at screening intermissions
- TWO All access 2024 Flagship Festival Gold Passes for staff, friends or family
- FIFTEEN individual Flagship Festival screening tickets for staff, friends or family

“I’m a first time filmmaker and festival attendee, and I couldn’t have been more pleased to have MOFF be my introductory experience. The communication from Nick and his team from the onset was amazing. The venue in Portland was awesome, the selection of work was phenomenal and inspiring... it was just an all-around great experience. Due to distance from the event, I didn’t get to take advantage of the networking opportunities that were offered, but that was a great thing for MOFF to include in the experience!

Hope to be back again! “ - Bailey Beltramo, filmmaker

PRODUCER \$5K

This tier is limited to THREE sponsors only.

- Choose **one** customizable perks (see page 6) like owning a screening or event
- Logo and link to your company's website on MOFF sponsor webpage
- Name on Flagship rack card and flyers
- Pre-roll video at all Flagship and Selects Tour screenings - 30 seconds
- Logo on sandwich board street signage at events
- Half page ad in Festival program - print and digital
- Logo on Step & Repeat - 3x
- Your brochure, sticker or swag on display at MOFF screening check-in booths
- Logos shown at pre-event slideshow
- Option to display or table your products or services at screenings
- Your product(s) or services raffled at screening intermissions
- TWO All access 2024 Festival Gold Passes for staff, friends or family
- TEN individual Flagship Festival screening tickets for staff, friends or family

*"I am almost always inspired by the stories...
They make me want to have an adventure of
my own and try new things in the outdoors"
- 2023 attendee*

BRONZE \$3K

This tier is limited to FIVE sponsors only.

- Logo and link to your company's website on MOFF sponsor webpage
- Name on rack card and flyers
- Pre-roll video at all Flagship and Selects Tour screenings - 15 seconds
- 1/8 page ad in Festival program - print and digital
- Logo on Step & Repeat - 2x
- Logos shown at pre-event slideshow
- Option to display or table your products or services at screenings
- Your product(s) or services raffled at screening intermissions
- TEN individual Flagship Festival screening tickets for staff, friends or family
- Invites to parties and events



ALPINE \$2K

- Logo and link to your company's website on MOFF sponsor webpage
- Pre-roll video at all Flagship and Selects Tour screenings - 10 seconds
- 1/8 page ad in Festival program - print and digital
- Logos shown at pre-event slideshow
- Option to display or table your products or services at screenings
- Your product(s) or services raffled at screening intermissions
- SIX individual Flagship Festival screening tickets for staff, friends or family
- Invites to parties and events



SUPPORTER \$1K

- Logo and link to your company's website on MOFF sponsor webpage
- Logos shown at pre-event slideshow
- Your product(s) or services raffled at screening intermissions
- FOUR individual Flagship Festival screening tickets for staff, friends or family
- Invites to parties and events



FESTIVAL PROGRAM AD \$500

- Eighth page ad in Festival program - print and digital
- Logo and link to your company's website on MOFF sponsor webpage
- Name and link in newsletter

“I enjoyed the opportunity to learn about environmental / adventure based projects, people, and places worldwide. There were films that satisfied my curiosity but also many that were eye opening and led to me wanting to learn more.” - 2023 attendee

SPONSORSHIP TIERS

	Exclusive Presenter \$15k	Director \$10k	Producer \$5k	Bronze \$3k	Alpine \$2k	Supporter \$1K
CUSTOMIZABLE PERK CHOICES - see page 6	choose 3!	choose 2!	choose 1!			
MOFF ADVERTISING						
"MOFF 2024 is presented by [your company]" language used in all MOFF advertising, calendar listings, top of each newsletter, press releases, etc.	X					
Mentions on radio promos during month of July	X					
Your company logo on footer of every page on MOFF website	X					
Thank you with logo on MOFF homepage	X	X				
Logo and link to your company's website on MOFF sponsor webpage	Top	Middle	Middle	X	X	X
Top billing, with largest logos + hyperlinks in all MOFF 2024 newsletters	X	X				
Vast recognition + deep collaboration opportunities on MOFF social channels	X	X				
Largest logos on Selects Tour and MOFF Off-Season events (WOMEN IN THE WILD, SNOW DAY DREAMS, etc.) flyers	X	Selects Tour only				
Logo on digital graphics for Selects Tour and MOFF year-round events (16:9 on event page, 9:16 for social media)	X	Selects Tour only				
MOFF SIGNAGE						
The only business logo on Flagship Festival poster	X					
Rack card and flyers	Logo	Logo	Name	Name		
Logo on sandwich boards/street signage	X	X	X			
Ad in print program	Full page	Half page	Half page	1/8 page	1/8 page	
Ad in digital program	Full page	Half page	Half page	1/8 page	1/8 page	
Logo on Step & Repeat	10x	5x	3x	2x		
Logo on banner	X	X	X			
Logo on side of MOFF truck trailer	X					
AT SCREENINGS						
Your video played before ALL Flagship Festival and state-wide Selects Tour screenings	X (1 minute)	X (40 Seconds)	X (30 Seconds)	X (15 Seconds)	X (10 Seconds)	
Your brochure, sticker or swag on display at MOFF screening check-in booths	X	X	X			
Name and logo in pre-roll of Flagship Festival and state-wide Selects Tour	X	X	X	X	X	X
Tabling at Portland Flagship screenings	X	X	X	X	X	
Permanent unstaffed table at MOFF headquarters at Maine Studio Works	X					
Invites to the parties and other festival events	X	X	X	X	X	X
All access Flagship Festival Gold Passes / individual screening tickets	4 / 20	2 / 15	2 / 10	10 tickets	6 tickets	4 tickets
Your product(s) or services raffled at screening intermissions	X	X	X	X	X	X
Logos shown in pre-event slide show	X	X	X	X	X	X

JULY 24-28 PORTLAND, MAINE '24 FLAGSHIP FESTIVAL

OUTDOOR SCREENINGS



INDOOR
SCREENINGS



INDUSTRY PANEL DISCUSSIONS



% OF PROCEEDS
TO BENEFIT
TEENS TO TRAILS

MAINE FILMMAKER SHOWCASE



SPONSOR +
PARTNER EVENTS



HAPPY HOURS
+ PARTIES

CONFIRMED 2024 VENUES



MAINE COLLEGE
OF ART & DESIGN



Gulf of Maine
Research Institute

Science. Education. Community.

EASTERN PROMENADE

APRÈS



Shhh...
'24 POSTER
SNEAK PEEK!

MOFF SELECTS TOUR

MAINE OUTDOOR FILM FESTIVAL selects tour

MOFF takes pride in bringing outdoor adventure and conservation storytelling to Maine folks where they are, which is why

The Selects Tour is such a huge part of our festival. Since 2012, MOFF has produced over 200 screenings - including in every county in the state of Maine.

2024 will be no different. MOFF will partner with outdoor non-profits, land trusts, civic & municipal organizations, independent theaters and educational institutions, breweries and galleries on a tour with over 15 stops across Maine and the northeast. Each screening is curated with the local audience and location in mind, presenting films from the flagship. Become a MOFF funding partner and join us on the journey!

AUG-OCT 2024 SELECTS TOUR*


SKOWHEGAN RUN OF RIVER PARK - SKOWHEGAN
ABSOLEM CIDER COMPANY - WINTHROP
HACKERS HILL, LOON ECHO LAND TRUST - CASCO
ROCK ROW - WESTBROOK
SCHOODIC INSTITUTE AT ACADIA NATIONAL PARK
CAMDEN PUBLIC LIBRARY
APPALACHIAN TRAIL TOWN FESTIVAL - RANGELEY
FALMOUTH LAND TRUST
MEMORIAL PARK - SCARBOROUGH LAND TRUST
RIVER BANK PARK - DISCOVER DOWNTOWN WESTBROOK
LEAVITT THEATRE - OGUNQUIT
THE WALDO THEATER - WALDOBORO
THE GEM THEATER - BETHEL

*SUBJECT TO CHANGE



“This is a really unique event that really embraces it’s surroundings. Driven by excellent people to bring new and esoteric films to the people of Maine. And that is no small feat, given the size of the state. Everything from point A to point B with this fest is just great. It’s a an honor to be involved with it, and even when I am not directly, it’s an incredibly fun thing to do in Maine, sitting under the stars watching incredible films.”

- Ben Keller, filmmaker



“I am almost always inspired by the stories... They make me want to have an adventure of my own and try new things in the outdoors” - MOFF attendee

Between the Portland flagship festival, the Selects Tour and MOFF Year Round events, we will produce over 5,000 in-person visitor experiences in 2024, with over 100,000 digital engagements.

Join our roster of Sponsors and partners in this truly unique event to elevate your brand, introduce and deepen engagement with target audiences, strengthen communities near and far and know you’re giving back to a cause working to better ourselves, our community and the environment.

CONTACT

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