



WHY SUPPORT MOFF

- **MOFF is a unique cultural experience.** With 19+ hours of shorts and feature films from all over Maine - and around the world - MOFF attracted over 1,000 guests (including 30 filmmakers) to its outdoor screenings in Portland in 2021.
- **MOFF gives Maine filmmakers an opportunity to shine.** Over a quarter of MOFF films are produced in Maine. These films, through their production, exhibition and existence, enrich Maine's cultural, intellectual and economic fabric.
- **MOFF celebrates Portland's unique position as a cultural and recreational destination.** Hike/Bike/Sail/Kayak > Dine out > Grab a beer > Go watch movies outside at MOFF. How's that for a summer day in Portland, Maine!?
- **MOFF content raises awareness of pertinent environmental topics,** helping to spawn conversation and shifts in perspective. Viewers leave energized, inspired, and curious.
- **The only summer film festival in Portland,** MOFF is a great time for attendees from Maine, and from away. The numbers prove it:
 - ✧ **1,099 in-person tickets sold in 2021**
 - ✧ **97.5%** of attendees rated their experience at MOFF a **4 or 5** out of 5
 - ✧ **91.3%** of attendees said they are likely to come to MOFF again in 2022
 - ✧ Over **52K people** visited our website during peak season (Apr - Sept)
 - ✧ We have **3.9K Facebook followers** and **2.9K Instagram followers**
 - ✧ Our newsletter has **8K recipients**
- **A portion of festival proceeds benefit Teens To Trails,** a non-profit devoted to creating life-changing outdoor experiences for Maine students.

Nick Callanan - MOFF Director

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SPONSORSHIP TIERS

Please refer to the detailed sponsor deck for more details on these options.

- **Exclusive Presenter** - Includes large banner at all 20+ screenings, exclusive mention on radio spots, much much more - **\$10,000**
- **Director** - Includes 45 second video in pre-roll at all screenings, on-site presence at all screenings and the choice to "Host a screening" for your staff/clients/friends, much more - **\$5,000**
- **Producer** - Host an in-festival event (panel, Q&A or trail cleanup), your logo in the footer of every 8K-subscriber newsletter mailing, much more - **\$3,000**
- **Editor** - Sponsor a weekend: 30-second video at four screenings, booth at four screenings, 8 tickets and much more - **\$2,000**
- **Actor** - Logo on poster, 5-second pre-roll, much much more! - **\$1,500**
- **Camera Operator** - Sponsor a weekend: 10-second video at four screenings, booth at four screenings - **\$1,000**
- **Gaffer** - Sponsor one night: booth, preroll, social media call outs, more - **\$800**
- **Grip** - Sponsor one night: booth, social media post, 4 tickets, more - **\$500**
- **Program Ad** - \$50 to \$250, depending on size.

MOFF SCHEDULE

PORTLAND, MAINE - SUMMER 2022

Weekend 1 - July 28 - July 30
Venue: Gulf of Maine Research Institute

Weekend 2 - August 4 - August 7
Venue: Eastern Promenade

Weekend 3 - August 11 - August 14
Venue: Après