



**An International festival of adventure, conservation, and the arts in Portland, Maine.**

**Outdoor Films, Shown Outdoors  
July 29 - August 8, 2021**



**MOFF CELEBRATES  
THE ACTIVE OUTDOOR  
COMMUNITY AND  
INSPIRES CONNECTION.**

**Why Outdoor Films, Shown Outdoors?  
because we care about the  
environment and the people in it.**

**We champion like-minded  
organizations, filmmakers, and  
businesses.**

**Building on 9 years of experience  
and our 2020 success we will  
add filmmaker panel discussions,  
integrated brand experiences, and  
networking events in 2021.**



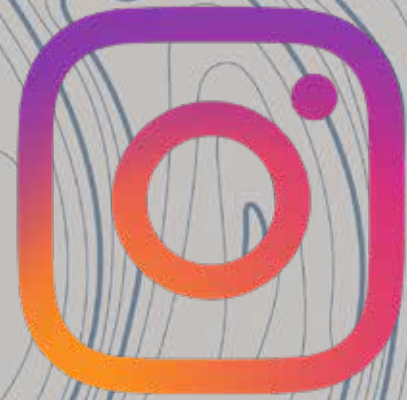
**>51k Website views from April to August**

**>9k engaged Facebook users from April to August**

**>500+ live attendees at socially distant screenings**

**>600+ paid viewers for virtual screenings**

**>Films from 10 different countries**



**2,026 Followers**

**3,121 Fans**



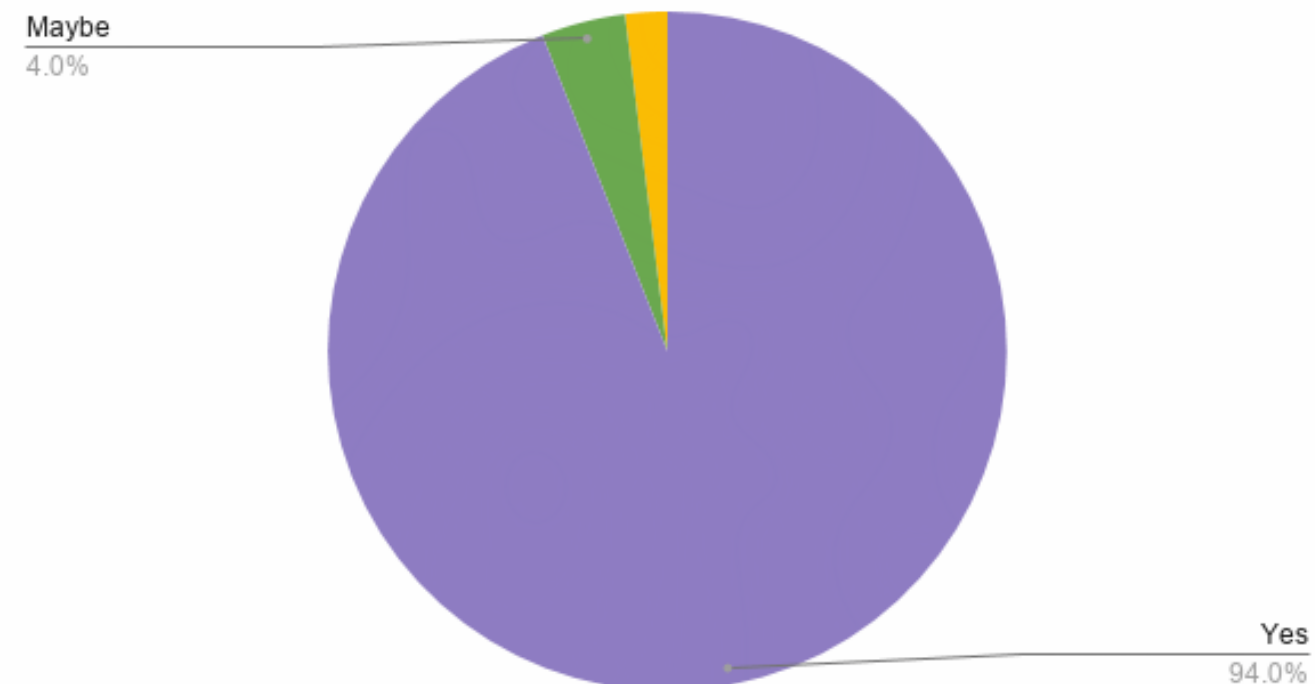
**7,500 Subscribers**



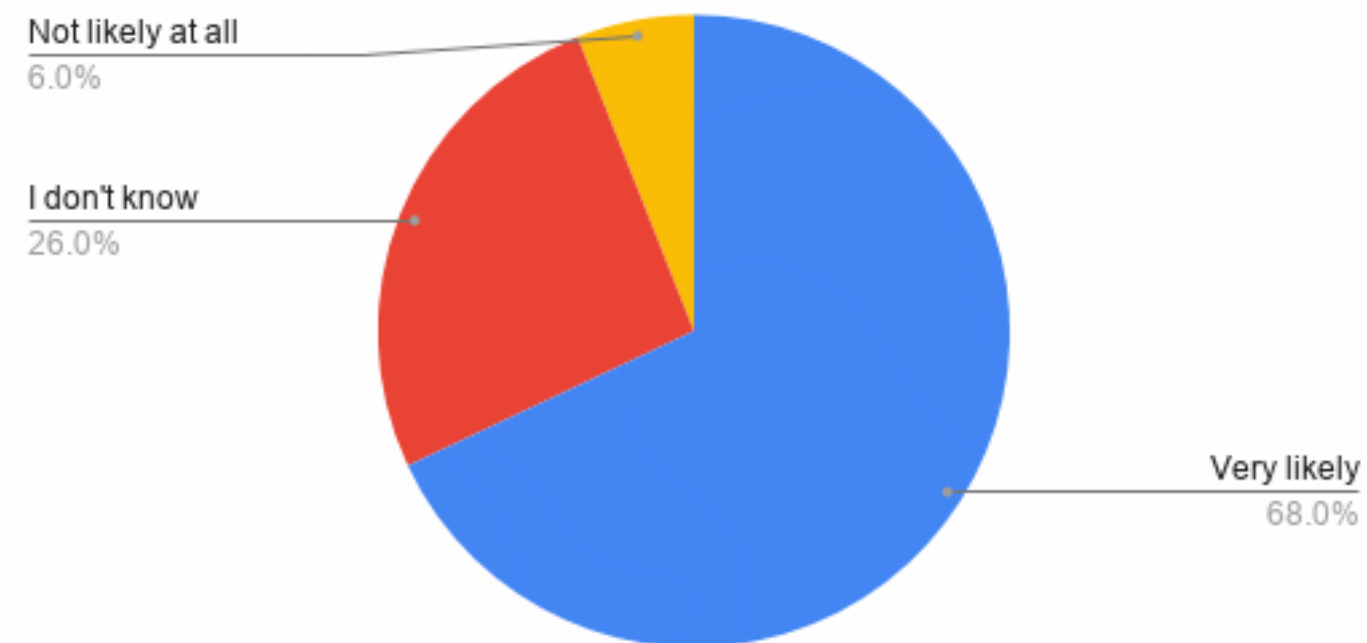


**“This was our first year attending and we thought it was fantastic! I would have never known MOFF existed if it wasn’t for the advertisements on Facebook. We’ll definitely be looking forward to MOFF next year!”**

Would you attend again next year (2021)?



How likely is your opinion of a brand to change favorably because they are a supporter of MOFF?





	<b>Editor</b> <b>\$1,000+</b> <i>underwriting</i>	<b>Actor</b> <b>\$2,500+</b> <i>underwriting</i>	<b>Producer</b> <b>\$5,000+</b> <i>underwriting</i>	<b>Director</b> <b>\$10,000+</b> <i>underwriting</i>
<b>Booth at outdoor gear expo:</b> Early access to reserve booth locations at the MOFF Outdoor Gear Expo	4th	3rd	2nd	1st
<b>Social Media:</b> Regular posts on our social media channels interacting with, thanking and promoting your brand.	x 2	x 2	x 3	x 4
<b>Program Ad:</b> in 2020 MOFF PROGRAM distributed at all MOFF screenings.	1/8 Page	1/4 Page	1/2 Page	Full Page
<b>Official 2020 MOFF Poster:</b> Your company will be represented on the official MOFF 2020 Portland poster.	Name	Small Logo	Regular Logo	Large Logo
<b>Email Newsletters:</b> Your company will be displayed in the footer of all official MOFF email newsletters.	Name & link in footer	Small Logo in footer	Regular Logo in footer	Large Logo in footer
<b>Website:</b> Logo and link to your company website on the MOFF 2020 Portland Funding Partner Landing Page.	✓	✓	+ Homepage	+ Homepage
<b>Pre-Roll Video:</b> Your company's video presence in the Festival pre-roll to be seen by all who attend a MOFF 2020 Portland screening.	Logo only	10 second video	20 second video	60 second video
<b>Logo on 2020 Tour Banner:</b> To be displayed at all screenings at 2020 Festival.		Small Logo	Regular Logo	Large Logo
<b>MOFF Selects Tour of Maine Sponsor:</b> Includes all above benefits for the 10 to 12-stop tour of Maine from last August to October.		✓	✓	✓
<b>Sandwich Board:</b> Logo on sandwich boards located at entry way of each venue.			Regular Logo	Large Logo
<b>Radio:</b> Named as a sponsor in radio ad tags.			✓	✓
<b>Own a screening:</b> Be an featured sponsor at a screening of your choice.			✓	✓
<b>Step and Repeat logo:</b> Your company logo is one of three interspersed with the MOFF logo at the "Step and Repeat" photo station at all of the 2020 MOFF Portland screenings.				✓
<b>MOFF T-Shirt:</b> Company logo on back of MOFF 2021 T-Shirt.				✓
<b>MOFF Trailer:</b> Company logo on the official MOFF trailer parked at every screening and Selects Tour of Maine location.				✓
<b>Congress Street Banner:</b> Company logo on MOFF banner hunt across Congress St. in downtown Portland during the festival.				✓

**We're happy  
to work with  
our partners  
to ensure  
sponsorships fit  
brand goals.**

**Ready to partner?  
Contact Andrea Nilosek at  
Andrea@MaineOutdoorFilmFestival.com**