



**An International festival of adventure, conservation, and the
arts in Portland, Maine.**

**Outdoor Films, Shown Outdoors
July 29 - August 8**

**MOFF CELEBRATES
THE ACTIVE OUTDOOR
COMMUNITY AND
INSPIRES CONNECTION.**

**We show outdoor films outdoors
because we care about the
environment and the people in it.**

**We champion like-minded
organizations, filmmakers, and
businesses.**

**Building on 9 years of experience
and our 2020 success we will
add filmmaker panel discussions,
integrated brand experiences, and
networking events in 2021.**

>51k Website views from April to August

>9k engaged Facebook users from April to August

>500+ live attendees at socially distant screenings

>600+ paid viewers for virtual screenings

>Films from 10 different countries

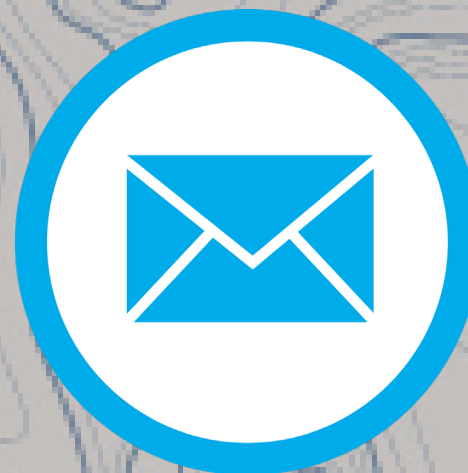


2,026 Followers

3,121 Fans



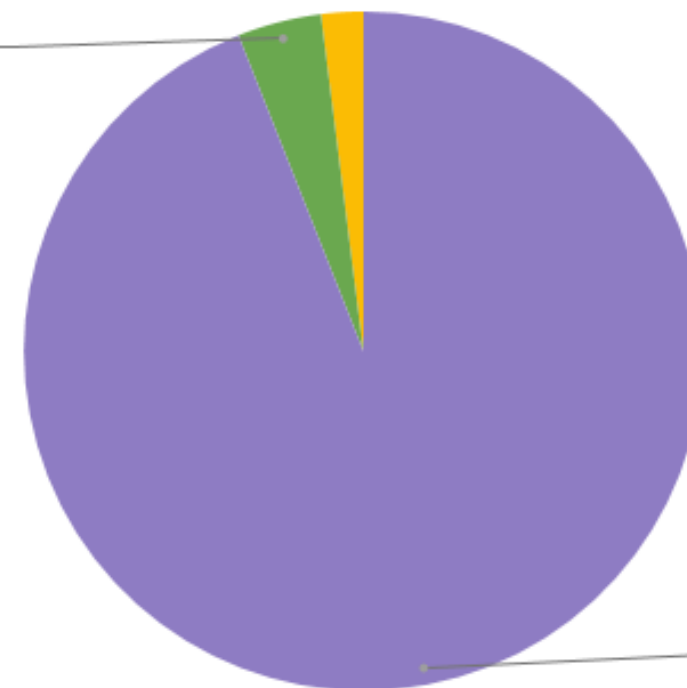
7,500 Subscribers



“This was our first year attending and we thought it was fantastic! I would have never known MOFF existed if it wasn’t for the advertisements on Facebook. We’ll definitely be looking forward to MOFF next year!”

Would you attend again next year (2021)?

Maybe
4.0%

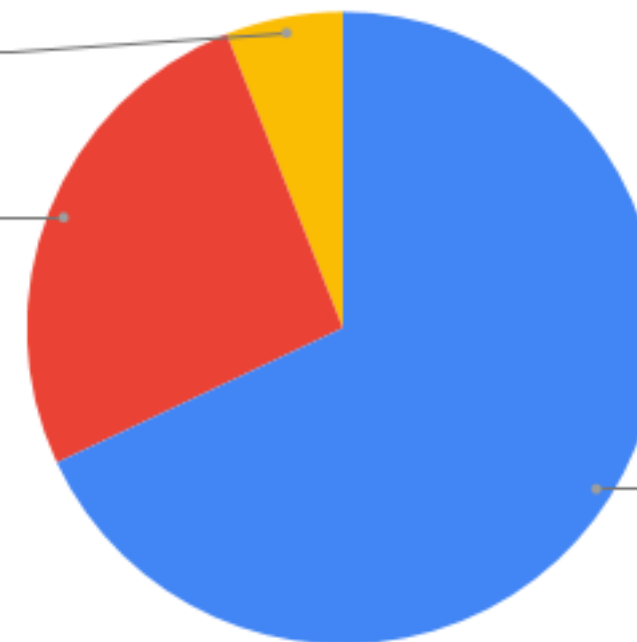


Yes
94.0%

How likely is your opinion of a brand to change favorably because they are a supporter of MOFF?

Not likely at all
6.0%

I don't know
26.0%



Very likely
68.0%

	Editor \$1,000+ <i>underwriting</i>	Actor \$2,500+ <i>underwriting</i>	Producer \$5,000+ <i>underwriting</i>	Director \$10,000+ <i>underwriting</i>
Booth at outdoor gear expo: Early access to reserve booth locations at the MOFF Outdoor Gear Expo	4th	3rd	2nd	1st
Social Media: Regular posts on our social media channels interacting with, thanking and promoting your brand.	x 2	x 2	x 3	x 4
Program Ad: in 2020 MOFF PROGRAM distributed at all MOFF screenings.	1/8 Page	1/4 Page	1/2 Page	Full Page
Official 2020 MOFF Poster: Your company will be represented on the official MOFF 2020 Portland poster.	Name	Small Logo	Regular Logo	Large Logo
Email Newsletters: Your company will be displayed in the footer of all official MOFF email newsletters.	Name & link in footer	Small Logo in footer	Regular Logo in footer	Large Logo in footer
Website: Logo and link to your company website on the MOFF 2020 Portland Funding Partner Landing Page.	✓	✓	+ Homepage	+ Homepage
Pre-Roll Video: Your company's video presence in the Festival pre-roll to be seen by all who attend a MOFF 2020 Portland screening.	Logo only	10 second video	20 second video	60 second video
Logo on 2020 Tour Banner: To be displayed at all screenings at 2020 Festival.		Small Logo	Regular Logo	Large Logo
MOFF Selects Tour of Maine Sponsor: Includes all above benefits for the 10 to 12-stop tour of Maine from last August to October.		✓	✓	✓
Sandwich Board: Logo on sandwich boards located at entry way of each venue.			Regular Logo	Large Logo
Radio: Named as a sponsor in radio ad tags.			✓	✓
Own a screening: Be an featured sponsor at a screening of your choice.			✓	✓
Step and Repeat logo: Your company logo is one of three interspersed with the MOFF logo at the "Step and Repeat" photo station at all of the 2020 MOFF Portland screenings.				✓
MOFF T-Shirt: Company logo on back of MOFF 2021 T-Shirt.				✓
MOFF Trailer: Company logo on the official MOFF trailer parked at every screening and Selects Tour of Maine location.				✓
Congress Street Banner: Company logo on MOFF banner hunt across Congress St. in downtown Portland during the festival.				✓

**We're happy
to work with
our partners
to ensure
sponsorships fit
brand goals.**

**Ready to partner?
Contact Mary Haley at
MOFF@MaineOutdoorFilmFestival.com**