

## Maine Outdoor Film Festival launches \$2,500 video contest; films to use old footage only and premiere online, for free, to the public.

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Portland, Maine--The <u>Maine Outdoor Film Festival</u> (MOFF), an international festival of adventure, conservation, and the arts, slated to be held this summer in Portland, has launched an online video contest with \$2,500 in prize money. It's called the <u>Extra Credit</u> <u>Adventure Edit</u>, it's open to filmmakers nationwide and the challenge is to create a short film using only old footage. The deadline to submit a video is April 25. The MOFF jury will pick contest finalists and host a free online premiere April 30. After the premiere, viewers will be able to vote for their favorite film to determine the Audience Award winners.

With so many people at home and/or out of work due to the COVID-19 pandemic, MOFF launched the <u>Extra Credit Adventure Edit</u> to promote social distancing, flattening the curve, and--for filmmakers--finally doing something with old "glory days" footage. The contest is intended to support filmmakers and cultivate positivity, "filmmakers always have extra or forgotten footage on their hard drives," says Director Nick Callanan, "and we wanted to do something *right now* for filmmakers and our followers".

The Extra Credit Adventure Edit has five categories and MOFF will give a Jury and Audience award in each category. The festival is diverting \$2,500 from their festival marketing budget to cash awards for filmmakers. The diversion of funds is a silver lining for MOFF; the COVID-19 crisis has made some planned expenditures irrelevant and allowed MOFF to invest the money back into their followers and filmmakers.

MOFF hopes to bring like-minded brands on board to increase the prize money and up the ante for both contest participants and viewers who will vote on the Audience Award in each category. Like many industries, work opportunities for filmmakers have dried up and MOFF hopes to offer some small reprieve through the cash prizes. Viewers of the premiere will be able to show their own support for filmmakers by voting for their favorite film to receive an Audience Award.

So fire up those home editing suites, filmmakers, pull that footage that's been begging to see the light of day, and get creative to tell your stories about the outdoors!

**About the Maine Outdoor Film Festival:** MOFF, founded in 2012, is an international film festival featuring films about outdoor adventure and conservation. Held annually in the summer, its first *multi-day* event, MOFF 2020 Portland, is slated for July 30-August 2 in Portland, Maine. MOFF 2020 Portland and associated satellite screenings celebrate the outdoor community and inspire expression. Film submissions for the 2020 season are open, learn more at MaineOutdoorFilmFestival.com

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