



Maine Outdoor Film Festival 2016 Media Kit

ABOUT US

MISSION STATEMENT

“To celebrate the active outdoor community and to inspire expression.”

HISTORY

In early 2012, Maine business-owners (and raft guides) Nick Callanan and Joe Christopher talked about wanting to create a Maine event where film and the outdoor lifestyle converged; a festival celebrating Maine's broad array of beautiful places, recreational opportunities and creative people.

Later that year, on August 25, 2012, in The Forks - Maine's outdoor adventure mecca - the Maine Outdoor Film Festival came to life. The grass and picnic tables were packed with over 200 people, laughing and gasping as the big screen lit up with local adventurers' storytelling. Nearby, a bonfire blazed while local craft beer and sandwiches satisfied the palettes of attendees.

THE 3 PILLARS OF MOFF

1. MOFF is an outlet for Maine filmmakers' creativity
2. MOFF brings outdoor film programming to Maine people where they are
3. MOFF's proceeds support youth in the outdoors

BENEFICIARY

The Maine Outdoor Film Festival is proud to have Teens to Trails (T3) as both its beneficiary and partner. Portions of the festival proceeds will go to T3. T3 is a Maine not-for-profit dedicated to increasing awareness of the outdoors to Maine teens through programs that promote Maine high school outing clubs. Since 2008, T3 has awarded small grants to 69 Maine high school outing clubs, directly empowering Maine high school students with gear and instruction to embark on a life of outdoor engagement and discovery. Teens to Trails will also organize several stops on the MOFF Selects Tour. www.teenstotrails.org





SOCIAL MEDIA GUIDE

On the web: maineoutdoorfilmfestival.com

Twitter: <https://twitter.com/MaineFilmFest>

[Shortlink to BROKE & STOKED video](#)

Instagram: <https://instagram.com/maineoutdoorfilmfestival>

Regram the BROKE & STOKED video:

https://www.instagram.com/p/BGe_CyUOcBA/

Facebook: <https://www.facebook.com/TheMaineOutdoorFilmFestival>

Share the BROKE & STOKED video:

<https://www.facebook.com/TheMaineOutdoorFilmFestival/videos/1028529737233532/>

YouTube: <https://www.youtube.com/user/maineoutdoorfilmfest>

Like our LinkedIn MOFF Group: <https://www.linkedin.com/groups/7061237/profile>

FREQUENTLY ASKED QUESTIONS

What does MOFF stand for?

The Maine Outdoor Film Festival

Do you have to be from Maine to submit?

No. Anyone from anywhere can submit their film to MOFF. We even have an award for “Best Film From Away.” Please refer to the submission page on our [website](#) for more details.

What is the BROKE AND STOKED video contest?

The “[BROKE AND STOKED](#) video contest for Maine amateur filmmakers” is a MOFF initiative aimed at encouraging Maine outdoor athletes and nature lovers to express themselves through filmmaking. The contest is owned and operated by the Maine Outdoor Film Festival. It is open to Maine residents not working full time in film. Entries must be less than 4 minutes long.

For full contest details visit: www.brokeandstoked.com

Is MOFF a non profit?

No, but we do donate our proceeds to [Teens to Trails](#).



What is a MOFF screening like?

Screenings for MOFF are all unique! Each venue is different from the next and we play various themed films based upon our projected audience & venue. Our Fans will never be bored by attending more than 1 of our screenings along the tour.

Are screenings Free?

Some are and some are not, check out our tour schedule and [Facebook](#) event pages for more specifics at a screening nearest to you!

MOFF 2016 TOUR LOCATIONS & DATES

[9/2/2016 – Rangeley Inn – Rangeley, ME](#)

[9/3/2016 – Three Rivers – The Forks, ME](#)

[9/5/2016 – Bug Light – South Portland, ME](#)

[9/8/2016 – Leavitt Theatre – Ogunquit, ME](#)

[9/9/2016 – John Bapst High School Auditorium – Bangor, ME](#)

[9/10/2016 – Waterfall Arts – Belfast, ME](#)

[9/15/2016 – The Gem Theater – Bethel, ME](#)

[9/17/2016 – L.L. Bean/Discovery Park – Freeport, ME](#)

[9/23/2016 – One Longfellow Square – Portland, ME](#)

[9/24/2016 – Sugarloaf Mountain Bike Fest – Carrabassett Valley, ME](#)



MOFF 2016 PARTICIPATING SPONSORS

Producers

[Gramicci](#)

[No Umbrella Media](#)

[PakPod](#)

[American Roots](#)

[Three Rivers Whitewater](#)

Actors

[Kuhl](#)

[Sugarloaf](#)

[Aromaflage](#)

[FlowFold](#)

[Shipyards](#)

[Skowhegan Savings](#)

[Garbage to Garden](#)

Editors

[LL Bean](#)

[HoverFlow](#)

[Mahoosuc Pathways](#)

[Meadowmere Resort](#)

[Trail Town Festival](#)

BROKE & STOKED Prizepack Sponsors

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[Kuhl](#)

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[Side Country Sports](#)

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[Rangley Trail Town Festival](#)



[Skowhegan Savings](#)

[Meadowmere Resort](#)

[Shipyard](#)

SAMPLE SOCIAL MEDIA POSTS

MOFF's BROKE & STOKED is giving away outdoor gear prize packs (valued over \$500) to 10 Maine outdoor athletes who make short films about their favorite sport(s) or place(s) in nature!

<https://vimeo.com/168992567> #BROKEandSTOKED #MOFF

We are proud to partner in making the #Maine Outdoor Film Festival happen! #MOFF

<http://maineoutdoorfilmfestival.com/>

We are proud to be #MOFF sponsors! <http://maineoutdoorfilmfestival.com/sponsors-2015/>

Check out the #MOFF Screening Schedule online to see when they're coming to you! #MOFF #outdoorfilmfest <http://maineoutdoorfilmfestival.com/>

"Share your adventure."

*"MOFF is committed to celebrating the outdoor community & inspiring expression."
#MaineFilm #outdoorfilmfest*

"Outdoor Films, Shown Outdoors." #outdoorfilmfest #outdoorfilms

"MOFF is a Maine event where film and outdoor lifestyle converge; a festival celebrating Maine's broad array of beautiful places, recreational opportunities and creative people."

CONTACT SHEET



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For more information on the festival email us at maineoutdoorfilm@gmail.com